



# Anya Mears

Illustration & Design

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## About Me

**Hi! I'm Anya**—a visual designer and illustrator driven by creativity, collaboration, and fearless self-expression. My work is versatile and innovative, with a distinct, surrealistic style that pushes boundaries and invites a wacky, imaginative twist on the ordinary. I'm passionate about working closely with clients to bring fresh, untamed ideas to life, making every project a unique blend of artistry and impactful design.

## Work Experience

**Love is Everything | Köln, Germany | November 2024**

**Freelance Graphic Designer** I worked in designing engaging and visually cohesive email campaigns to boost brand awareness and drive customer engagement for a start up clothing brand. I also created detailed mockups for apparel and accessories, ensuring each design aligned with the brand's vision and aesthetic.

**EP Cover Dicte x Club Venus Collaboration | Copenhagen, Denmark | April 2024**

**Freelance Graphic Designer** Commissioned to create two captivating cover art pieces and a suite of promotional materials for Dicte's collaboration event with Club Venus. I designed visuals that highlighted the artist's unique style and amplified the collaboration's theme, driving engagement and anticipation for the event.

**Rollie Nation | Melbourne, Australia based company | October 2022**

**Freelance Graphic Designer** Created dynamic graphic illustrations for a variety of clothing pieces, packaging, and sock designs, contributing to the brand's distinctive visual identity. Collaborated closely with the design head to produce innovative artwork that aligned with the brand's ethos and appealed to its audience, enhancing product appeal and overall brand presence.

**Ephemeral Jewelry | Copenhagen, Denmark | April 2022**

**Freelance Graphic Designer** Designed and developed a functional website with a focus on user experience and seamless shopping. Created custom logos, branding materials, and promotional graphics for online and offline use. Developed unique packaging designs that aligned with the brand's aesthetic, enhancing the customer unboxing experience.

**Paramount Pictures | Los Angeles, CA | May 2022**

**"That Girl Lay Lay" (Freelance Job)** Developed vibrant, on-brand artwork and merchandise that captured the playful spirit of the show, including apparel and accessories. I Worked closely with the creative team to ensure all designs met brand standards and resonated with the target audience.

**EP Cover Design-BrecnMari | Los Angeles, CA | January 2021**

**Freelance Graphic Designer** Commissioned by the Los Angeles-based pop duo *BrecnMari*, I designed digital cover art for two of their singles, including the track Bird's Eye. Each cover was crafted to visually capture the essence of the song, following the creative direction provided by the artists. These pieces were not only used for streaming platforms but also to promote the release on a new app called *Clickup*.

## Education

**ArtCenter College of Design**

BFA in Illustration Design

Pasadena, CA

April 2022 Graduate

**DIS COPENHAGEN**

Study Abroad | Graphic Design Studio  
Copenhagen, DK

August 2021-December 2021

## Design Skills

Surface Design | Pattern Design |  
Advertisements | Album Cover  
Design | Book Cover Design | Textile  
Design | Children's Books | Tour  
Poster Design | Movie Poster Design |  
Portraiture | Editorial Illustration |  
Figure Drawing | Character Design

## Softwares/Analog

Adobe CC (Photoshop, Illustrator,  
InDesign) | Procreate | Google Suite  
(Docs, Spreads, Slides) | Keynote |  
Microsoft Office | Watercolor | Inks |  
Oil | Gouache | Graphite, Pastels

## Languages

Fluent in English | Conversational Russian |  
Conversational Spanish | Learning Danish